

A U S T R A L I A N TREE CROP

THE MAGAZINE FOR THE TREE CROP INDUSTRY

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TREE CROP NEWS

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research network**

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step it up**

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NEWS**



New Alterra regional manager



Paul Good

investment, development and management.

Mr Good joins Alterra following 12 years as operations and business development manager at Newton Orchards, a major West Australian apple producer and packer with avocado interests.

While at Newton Orchards, Mr Good oversaw its diversification into avocado production, which included developing a 90-hectare avocado and apple property in conjunction with investors.

Mr Good joins Alterra as the company advances its pipeline of avocado development opportunities.

As SouthWest regional manager, Mr Good will oversee the day-to-day asset development and management operations including field staff and contractors.

Mr Good has a Bachelor of Agricultural Business and Management from WA's Curtin University.

Over the past 19 years, he has worked across all aspects of orchard development, farm management, post-harvest packing, and sales.

He joined Newton Orchards in 2008, overseeing operations and market development during a significant and challenging expansion period for the 90-year-old family business.

In the past 10 years, Newton Orchards has doubled its apple yields and

developed direct supply relationships with both Coles and Woolworths.

Prior to joining Newton Orchards, Mr Good was an export development advisor for the Australian Trade Commission covering agriculture, aquaculture and tourism in Western Australia.

Fresh face at Avocados Australia



Hayleigh Dawson

Hayleigh Dawson

has joined Avocados Australia as the industry's new market development manager.

CEO **John Tyas** says the new role is

part of a push to proactively increase domestic demand.

"We're not looking to reinvent the wheel because there is already excellent marketing, research and development work taking place, however the new role will focus on quality, supply dynamics and promotion.

"We want that work to be as effective as possible in ramping up consumption of Australian avocados in our domestic market."

Growing up in a family with over 150 years of family farming, Ms Dawson has always had a passion for supporting primary producers.

Having graduated from the University of Queensland in 2016 with a Bachelor of Agribusiness and a Bachelor of Applied Science, Ms Dawson has worked in fresh produce supply management including direct experience with the avocado category.

Next PHA CEO announced



Sarah Corcoran

The Board of Plant Health Australia Limited (PHA) has announced **Sarah Corcoran** as the company's next chief executive officer.

Ms Corcoran's

appointment followed a rigorous recruitment process undertaken by the PHA Board that attracted a strong field of candidates for the position.

With over 20 years experience in biosecurity and leading responses to exotic pest and disease incursions, Ms Corcoran is currently executive director, Biosecurity and Animal Welfare; Infrastructure and Major Projects with the Northern Territory Government and has been at the forefront in leading the response to the citrus canker outbreak.

Prior to that, Ms Corcoran held a number of senior plant biosecurity positions with the Queensland Government and led the largest invasive ant eradication program ever undertaken in Australia.

Throughout her career, she has been an active participant in Australia's national biosecurity preparedness and response arrangements, and is currently the Northern Territory Government's representative on the National Biosecurity Committee.

Ms Corcoran is also a Member of the Centre of Excellence for Biosecurity Risk Analysis Advisory Board.

She will take over the role currently held by long-serving PHA CEO and executive director, **Greg Fraser**.

Mr Fraser was appointed to this role in 2008 and in the ensuing 12 years, has led PHA with distinction and made a significant contribution to Australia's plant biosecurity system.